

ARENA

RECORD BREAKING SALE

Hickman Shearer and CA Global Partners were proud to offer a selection of Outside Broadcast and TV Production Equipment on behalf of the joint Administrators of Arena Television Limited (in Administration).

4x

Auctions over
February and May
2022

7

Weeks from 'boots
on the ground' to
first auction

94%

Assets sold and
cleared within
13 weeks

£8.5M

Total sales

“

The auction strategy has realised significantly more than the sale of business and assets in one package would have achieved.

The Joint Administrators

”

Scale of the sale

2490

Auction Lots

Realisation

>£5.5M

Sell Through
Rate

97%

Over Valuation
Estimate

>25%

Reaching a global audience

51

Bidder countries

828

Registered bidders

329

Buyers

48%

Assets sold outside UK

Outside Broadcast Trucks Sales

38

Bidders

14

KMs of
cable sold

OB Trucks, trailers
and tenders sold

113

11

Countries

**£3million
Realisation***

*Excludes IP OB Trucks

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